

People Power Strategies to Curtail Corporate Power Distributed Ledger Technology als [R]evolution des Supply Chain Managements Dalilah A. Shemia-Goeke Claude Aschwanden
 People Power Strategies to Curtail Corporate Power Distributed Ledger Technology als [R]evolution des Supply Chain Managements *Dalilah A. Shemia-Goeke Claude Aschwanden*

how can corporate power be effectively challenged when states struggle to regulate corporations and companies wield stronger incentives and threats than citizens can exert on governments historically industrial actions and labor movements have been the most effective forces against corporate dominance but are they the only ones what roles can other stakeholders beyond trade unions play this book argues that curbing corporate power preventing its abuses and strengthening democracy require strategic people power by collectively withdrawing cooperation and consent civil society can disrupt and erode the pillars that sustain corporate influence drawing on nonviolent action theory and social movement research this book expands the conversation on corporate social responsibility and corporate accountability it explores how the strategic logic behind the civil rights movement democracy campaigns and anti colonial struggles can guide modern efforts to hold multinational corporations accountable this work is essential reading for scholars in corporate social responsibility labor studies sustainability organizational studies and collective action it also offers valuable insights for activists practitioners of nonviolent resistance and anyone committed to corporate accountability and social justice

dieses buch untersucht wie distributed ledger technologien dlt allen voran die blockchain das supply chain management revolutionieren können am beispiel von schweizer nahrungsmittelproduzenten wird analysiert welche chancen und herausforderungen die integration dieser technologie in lean agile und hybride leagile supply chain strategien birgt basierend auf einer umfassenden literaturrecherche und qualitativen experteninterviews zeigt das buch wie dlt transparenz rückverfolgbarkeit und effizienz in lieferketten erhöhen kann sie identifiziert schlüsselfaktoren die über den erfolg einer implementierung entscheiden und verdeutlicht wie sich die technologie auf strategische treiber auswirkt abgerundet wird die untersuchung durch praxisorientierte handlungsempfehlungen und einen entscheidungsbaum der unternehmen bei der gezielten einföhrung von dlt in ihre supply chain strategie unterstötzt ein leitfaden für eine zukunftsichere reaktionsfähige und resiliente wertschöpfung

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