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from the chevrolet bel air to the ferrari testarossa this stunning book showcases the most iconic and important classic cars from every decade since the 1940s few things ignite such reverence as a classic car with more than 250 iconic models from the 1940s to the early 1990s photographed from every angle this title is a glorious celebration of the stars in the classic car firmament the classic car book brings you the story of more than 20 great marques including household names bentley mercedes ferrari cadillac and aston martin its lavish photography reveals every detail in close up of models that range from the 1940s giant two ton daimler de36 which ferried royals about in style through to sleek ferraris from the 1980s capable of smashing the 200mph barrier it puts you in the driving seat of such icons as the chevrolet corvette the ford thunderbird and the mercedes 300sl and brings you the designers of these amazing machines and the story of their manufacturers this ultimate guide to classic cars further features a comprehensive catalogue that draw out the key features of each important model with detailed profiles and specification feature pages broaden the scope of the book covering everything from the designers and manufacturers who created them to their evolution over the decades stunningly shot dps images add an extra layer of colour and flavour to the book written by award winning author and expert on all aspects of motoring giles chapman editor in chief of dk s the car book which has sold over 550 000 copies worldwide to date updates will include the key models that have grown in popularity since the last edition whether you dream of owning one of these super cool cars or you are a collector already the classic car book is set to become a treasured favourite

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building on a wealth of research the automotive industry and the environment addresses current challenges in

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the automotive industry and how they can be met the authors discuss the development of the automotive industry and the problems it currently faces and consider possible solutions the book reviews trends in more environmental friendly technologies such as the use of more sustainable fuel sources and new types of modular designs with built in recyclability the book also describes new models of decentralized production particularly the micro factory retailing mfr model that provide an alternative to volume production and promise to be both more sustainable and more profitable

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