

An Introductory Wine Course For Hospitality Students

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Uncorking the Secrets An Introductory Wine Course for Hospitality Students

Wine a beverage as old as civilization itself holds a central place in the world of hospitality From fine dining restaurants to bustling bars the knowledge and appreciation of wine are essential skills for any hospitality professional This introductory course aims to equip students with a fundamental understanding of wine its production and its place in the hospitality industry

Module 1 The Grapevine Understanding the Foundation The Science of Viticulture Students will delve into the fascinating world of grape cultivation learning about the various grape varieties their characteristics and the factors that influence their growth This includes *Vitis Vinifera* The primary grape species used for wine production Climate and Terroir Understanding how geographical location and climate affect grape flavor profiles Soil Types The impact of soil composition on grape development Vineyard Management Sustainable practices pruning techniques and disease control Winemaking Basics A journey through the winemaking process covering the essential steps from harvest to bottle

Harvesting and Sorting The critical selection of ripe grapes Crushing and Destemming Preparing the grapes for fermentation Fermentation The transformation of grape sugar into alcohol by yeast Maceration and Skin Contact Extracting color tannins and flavor from the grape skins Pressing and Clarification Separating the wine from solids and clarifying the liquid Maturation and Aging Developing flavors and complexity through time in oak barrels or stainless steel tanks Bottling and Labeling The final stage of wine production

Module 2 Exploring the World of Wine Styles Regions and Tastes Wine Classification An introduction to different wine classifications based on 2 Color Red White Ros Sweetness Dry OffDry Sweet Body Light Medium Fullbodied Region of Origin Appellations Terroirs and Wine Regions Major Wine Regions Students will embark on a global wine tour exploring key wine producing regions Europe France Italy Spain Germany Portugal and others New World Australia New Zealand Chile Argentina USA South Africa Emerging Regions China Romania Bulgaria and others Key Grape Varieties Understanding the characteristics of popular grape varieties and their typical wines Red Grapes Cabernet Sauvignon Merlot Pinot Noir Syrah Zinfandel Sangiovese White Grapes Chardonnay Sauvignon Blanc Riesling Pinot Grigio Chenin Blanc Ros Grapes Grenache Syrah Cabernet Sauvignon Pinot Noir

Module

3 Tasting and Evaluation Unlocking the Senses The Art of Wine Tasting Students will learn the proper techniques for evaluating wine including Visual Examination Color clarity and viscosity Aroma and Bouquet Identifying primary secondary and tertiary aromas Taste Sweetness acidity tannins alcohol and finish Wine Tasting Terminology Building vocabulary to describe flavors aromas and wine characteristics Wine Pairing and Food Matching Understanding the principles of pairing wines with different cuisines and dishes Evaluating Wine A Practical Approach Students will practice tasting and evaluating various wines developing their palates and critical thinking skills

Module 4 Wine Service and Hospitality From Cellar to Table Wine Storage and Cellar Management Understanding proper wine storage conditions including temperature humidity and light Wine Service Techniques Professional wine service protocols from opening bottles to serving wine in appropriate glassware Wine List Management Creating and managing wine lists for different types of restaurants and bars Wine Sales and Marketing Understanding the principles of wine sales marketing and customer service in a hospitality setting

3 Wine and Food Pairing Concepts Applying the principles of wine pairing to create memorable dining experiences

Module 5 The Business of Wine From Production to Consumption The Wine Industry Exploring the different players in the wine industry from producers and importers to distributors and retailers Wine Regulations and Laws Understanding the legal frameworks governing wine production and trade Wine Economics and Marketing Analyzing the economic factors that influence wine prices and consumer demand The Future of Wine Exploring trends and innovations shaping the wine industry including sustainable practices and emerging wine regions Assessment and Evaluation The course will be assessed through a combination of Class Participation Active engagement in discussions and tasting sessions Quizzes and Exams Testing knowledge of key concepts and terminology Wine Tasting Reports Analyzing and evaluating wines based on sensory observations Final Project Applying knowledge to create a wine list develop a pairing menu or research a specific wine topic Conclusion By completing this introductory wine course hospitality students will gain a solid foundation in the world of wine They will be equipped with the knowledge skills and confidence to confidently navigate the world of wine enhance their guest experiences and elevate their careers in the hospitality industry Whether its recommending the perfect wine pairing managing a cellar or simply appreciating the intricacies of a fine vintage this course provides students with the tools to become true wine connoisseurs and valued members of the hospitality world

Managing Employee Attitudes and Behaviors in the Tourism and Hospitality Industry Teaching and learning in higher education: The

role of emotion and cognition Professional Hotel Management Proceedings of the 3rd Progress in Social Science, Humanities and Education Research Symposium (PSSHRS 2021) Hospitality Financial Accounting Handbook of Research on Human Capital and People Management in the Tourism Industry The Handbook on Hotel Front Office IConVET 2022 Graduate Employability Across Contexts A Guide to the Law for Tourism and Hospitality Students Technology Application in Tourism in Asia Hospitality Management Education Handbook of Student Travel in Europe International Case Studies for Hospitality and Tourism Management Students and Trainees Emotional Intelligence in Applied Settings: Approaches to Its Theoretical Model, Measurement, and Application International Case Studies for Hospitality and Tourism Management Students 170 Hotel Management Training Tutorials Financial Accounting for Hospitality Management The International Hospitality Business AAHOA Hospitality Salih Kusluvan Jian-Hong Ye J M S Negi Ifdil Ifdil Jerry J. Weygandt Costa, Vânia Gonçalves Cletus Fernandes Dessy Seri Wahyuni Tran Le Huu Nghia Anne Zahra Azizul Hassan Clayton W. Barrows International Confederation of Students. Commission for International Relations and Travel Melissa Ramdas Elizabeth M. Ineson Hotelier Tanji Elisa S. Moncarz Richard Kotas

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the tourism industry of which the hospitality industry is the core element is one of the largest and the fastest growing industries

world wide according to world tourism organisation forecasts the industry will continue to grow and employ more people in the twenty first century in parallel with the growth of the tourism and hospitality industry world wide consumer expectations and demands for quality are rising while consumer tastes are varying on the one hand and competition among the firms both nationally and internationally is intensifying on the other in this business environment of heightened consumer expectations distinct market segments that demand unique products and services and stiff competition tourism and hospitality organisations are looking for ways to excel in service quality customer satisfaction competition and performance this book takes the view that employees are one of the most if not the most important resources or assets for tourism and hospitality organisations in their endeavour to provide excellent service meet and exceed consumer expectations achieve competitive advantage and exceptional organisational performance the purpose of this book is to emphasise the critical role of employees for tourism and hospitality organisations and to examine the ways and means of managing their attitudes and behaviours for the mutual benefit of both parties tourism and hospitality organisations and their employees

this book an essential text for hospitality management students examines the relevance and applications of general management theory and principles to hospitality organizations using contemporary material and case studies the book indicates ways in which performance may be improved through better use of human resources rigorous academic theory is related to hospitality practice based on the authors great knowledge of the hospitality industry the text takes a vocational basis and the illustration of the theory with the real life examples of hospitality management in action provides a solid and stimulating introduction to the subject

this is an open access book the 3rd progress in social science humanities and education research symposium psshers 2021 was conducted on 3 november 2021 at the universitas negeri padang west sumatra indonesia the aim of the symposium is to bring together scholars students researchers and administrators from different countries and to discuss theoretical and practical issues in the fields of science and technology your prospective valuable contributions on this field will be evaluated by the scientific committee and the ones approved to be presented will also be published in the proceedings and selected will be published in journal

as the hospitality field continues to grow and diversify today s hospitality professionals need to understand financial accounting at a higher level than ever before written by some of the most respected authors in accounting hospitality financial accounting second

edition gives a complete introduction to financial accounting principles and demonstrates how to apply them to all facets of the hospitality industry updated with the latest developments in the accounting and hospitality fields hospitality financial accounting second edition covers the basics of financial accounting and then shows readers how to analyze statements and deal with the daily issues they will face on the job book jacket

the tourism industry is an industry of people and is directly dependent on the performance of activities skills professionalism quality and competitiveness approaching the perspective of people management stresses the need to humanize companies making empowerment and commitment easier these are key to setting talents and more importantly to encouraging these individuals to put their creative capacities to the service of the companies for which they work only by being collaborative internally does business gain competitive capacity in the global marketplace this aspect is crucial in tourism in the face of strong and growing competition in the sector human capital and people management in the tourism industry is a crucial reference source that reveals groundbreaking human resource policies for tourism destinations revolutionary human capital managerial business approaches in tourism innovative tourism training perspectives and new tourism qualification prospects featuring research on topics such as intellectual capital human resource management and financial performance this book is ideally designed for business managers entrepreneurs human resource officers industry professionals academicians students and researchers

this book is a guide to all academic students studying hospitality courses focusing on hotel front office operations

the 5th international conference on vocational education and technology is an international forum specially designed by the faculty of engineering and vocational universitas pendidikan ganesha to bring together academics researchers and professionals to present their ideas and experiences in a scientific event iconvet 2022 welcomes paper submissions for innovative work from researchers from diverse backgrounds including students teachers researchers practitioners and the general public in education vocational and technology the iconvet 2022 theme is modern education and technology in vocational the geographic diversity of our authors came from universities and institutions throughout indonesia we received whose full papers were further selected by outstanding reviewers from different institutions we received a total of 50 submission of full papers and through a quite process we finally accepted 30 papers for presentations and publish therefore on behalf of the committee and the research institute of universitas

pendidikan ganesha the success of the iconvet 2022 is due to the support of many people i e steering committee members program committee members organizing committee members authors presenters participants keynote speakers student committee and people in other various roles we would like to thank them all

this book explores stakeholders perspectives their practices and engagement with enacting the employability agenda in the context of a rapidly changing world it explains the need for developing graduate employability under socioeconomic cultural and political pressure exposed to the higher education sector largely framed within bourdieu s concepts of social field habitus and capital it explores international stakeholders perspectives and experiences with graduate employability agenda in different contexts which serves as a point of reference for the adoption of such initiatives based on empirical evidence the authors develop a new graduate employability framework seeing it as a lifelong process denote the relationships between types of employability capital and shed light on the consequences of different strategies to translate employability capital to employment and career outcomes overall this book generates both theoretical and practical insights which help to advance employability programs better prepare the future workforce and anticipate turbulence in the labour markets

the book provides students and practitioners of tourism and hospitality with the basic legal information they need to work in the tourism and hospitality industry the text outlines the major areas of new zealand law relevant to the tourism and hospitality industry in an easy to read style and in a clear format chapters cover legal fundamentals an introduction to law and the new zealand legal framework contracts torts criminal insurance business consumer protection employment law occupational safety and health dispute resolution internet law hospitality law traveller accommodation food legislation liquor licensing tourism law travel agency and agency generally passenger transport the resource management act 1991 and gaming

this book very specifically focuses on technology application in tourism in asia the book contains twenty seven chapters in four sections i e theories innovations practices and future research directions based on the intriguing qualities and importance of technology applications in the asian tourism business this book a blend of comprehensive and extensive efforts by the contributors and editor is designed to extensively cover technology applications in tourism in asia including distinct topics such as mobile computing new product designs innovative technology usages in tourism promotion technology driven sustainable tourism development location based

apps mobility accessibility the post crisis situation of covid 19 etc this book is a significant contribution towards the very limited knowledge of technology applications in tourism with selected examples of asian countries the importance of technology in asian tourism is rapidly increasing and has led to a rise in luxury allowing citizens to enjoy leisure travel over both long and short distances the rise of low cost airlines and the region s growing affluent middle class have changed the tourism environment dramatically more tourists are booking their holidays online as a result of technological advancements online travel is the most important and well established aspect of asia s internet economy considering the ongoing trend of technology applications in the tourism industry in asia more research attempts like this book need to be made aiming towards exploring diverse aspects as tourism is an expanding area this book can serve as a reading companion for tourism students policy planners and industry professionals this book is expected to be appreciated by expatriate researchers and researchers having a keen interest in the asian tourism industry

available on hospitality and tourism complete publications via ebscohost via internet a password may be needed off campus

practical training manual for professional hoteliers and hospitality students

features forty contributions from well known figures in the hospitality industry academics industrialists and researchers primarily from europe and north america writing on contemporary issues affecting the industry

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