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top experts agree accelerating innovation is essential ammunition for winning today's market wars for those who want to make time an ally instead of an enemy this book is an invaluable guide to the innovation process systematically applying continuous improvement techniques john young president and ceo hewlett packard company marv patterson has done a superb job of providing thought provoking insight into one of the most significant issues facing corporate global competitors the time it takes from idea to product realization and ultimate customer satisfaction he creates a point of view which truly makes us think engineers and managers alike about the product development process in a way that should truly make us all more competitive george fisher chairman and ceo motorola inc and chairman u s council on competitiveness both engineers and managers will find in marvin patterson's book accelerating innovation sound suggestions for improving their role in product development and particularly in accelerating innovation this timely book is easily understandable by the non technical reader and can help make you a winner donald e petersen retired chairman and ceo ford motor company a valuable primer for senior executives who seek faster and more effective new product development processes this book is filled with useful templates and discussions that can help management identify and realize faster time to market george stalk jr co author of competing against time and vice president of the boston consulting group inc marv patterson's very extensive knowledge and experience of product development management shines through and adds a pragmatic flavor to the specifics of reducing the time to bring new products to market the book adds a needed dimension to the current literature available on cycle time addressing the areas where it is currently least effectively applied philip r thomas chairman and ceo thomas group inc

product driven process design from molecule to enterprise provides process engineers and process engineering students with access to a modern and stimulating methodology to process and product design throughout the book the links between product design and process design become evident while the reader is guided step by step through the different stages of the intertwining product and process design activities both molecular and enterprise wide considerations in design are introduced and addressed in detail several examples and case studies in emerging areas such as bio and food systems pharmaceuticals and energy are discussed and presented this book is an excellent guide and companion for undergraduate graduate students as well as professional practitioners

many organizations are looking for that magic tool or methodology that will suddenly transform them into outstanding organizations unfortunately there is no one right answer for all organizations or even for a single organization successful organizations skillfully integrate the appropriate improvement approaches with honesty commitment and co

argues that a company s capability to conceive and design quality prototypes and bring a variety of products to market more quickly than its competitors is increasingly the focal point of competition the authors present principles for developing speed and efficiency

the integrated product and process design and development ip2d2 method is quickly becoming the new standard for the rapid creation of competitively priced high quality products ip2d2 indicates in the broadest sense the overlapping interacting and iterative nature of all of the aspects of the product realization process the method is a continuous process whereby a product s cost performance and features value and time to market lead to a company s increased profitability and market share this new text reference reflects the sweeping changes this approach has brought to traditional engineering design courses and to industry carefully organized with sections on each major stage of the approach integrated product and process design and development the product realization process is the first complete treatment of this new direction in engineering the book is designed to help you cultivate an attitude toward design that encourages creativity and innovation while considering the equally important considerations of customer requirements and satisfaction quality reliability manufacturing methods and material selection assembly cost the environment and scheduling extensively class tested in senior and graduate level engineering design courses at the university of maryland the book gives equal time to conceptual and practical aspects as each concept is introduced and explained two book long examples provide you with a realistic sense of how a product s creation progresses through its various stages numerous checklists and other practical guidelines help you learn to apply the ip2d2 method to your own work students and newly graduated engineers will appreciate the modern perspective that more nearly reflects what they will encounter in practice than what is obtainable in traditional texts for more experienced practicing engineers this is the new information they need to keep up with recent rapid changes and stay marketable today and in the future

this two volume set ccis 2372 2373 constitutes the proceedings of the 5th international conference on innovative intelligent industrial production and logistics in4pl 2024 held in porto portugal during november 21 22 2024 the total of 15 full papers along with 38

short papers presented together in this book was carefully reviewed and selected from 76 submissions this conference focuses on research and development involving innovative methods software and hardware whereby intelligent systems are applied to industrial production and logistics this is currently related to the concept of industry 5.0 an expression the new wave that extends the trend towards automation and data exchange in manufacturing technologies and processes including cyber physical systems the industrial internet of things industrial robotics cloud computing cognitive computing and artificial intelligence towards the new role of human resources cooperating with these technologies

what is operations management every business is managed through three major functions finance marketing and operations management illustrates this by showing that the vice presidents of each of these functions report directly to the president or ceo of the company other business functions such as accounting purchasing human resources and engineering support these three major functions finance is the function responsible for managing cash flow current assets and capital investments marketing is responsible for sales generating customer demand and understanding customer wants and needs most of us have some idea of what finance and marketing are about but what does operations management do operations management om is the business function that plans organizes coordinates and controls the resources needed to produce a company's goods and services operations management is a management function it involves managing people equipment technology information and many other resources operations management is the central core function of every company this is true whether the company is large or small provides a physical good or a service is for profit or not for profit every company has an operations management function actually all the other organizational functions are there primarily to support the operations function without operations there would be no goods or services to sell consider a retailer such as the gap which sells casual apparel the marketing function provides promotions for the merchandise and the finance function provides the needed capital it is the operations function however that plans and coordinates all the resources needed to design produce and deliver the merchandise to the various retail locations without operations there would be no goods or services to sell to customers

the engineering management discipline remains complex and multidisciplinary and has progressed and broadened in scope significantly over the last 10-20 years previously the discipline has been fragmented and not aligned with the purposes of economic development mega project delivery and technological progress digital engineering has revolutionized the field of engineering by introducing digital tools and technologies to the design creation operation and maintenance of physical systems products and

services it has enabled more efficient effective and sustainable solutions and has the potential to drive significant innovation and improve the way we design build and operate physical systems this handbook addresses new content of complexity by offering new engineering concepts such as simple complicated and complex which have never been included in this discipline before and will generate interest from higher education financial institutions and technology companies handbook of engineering management the digital economy focuses on multidisciplinary integration and complex evolving systems it discusses the incorporation of a system of systems along with engineering economic strategies for sustainable economic growth this handbook highlights functional leadership as the main part of an engineering manager s competency and discusses how to form alliances strategically in addition it presents a comprehensive guide for the implementation of an environmental management system and shows how environmental and social impacts can be assessed in an organization applying digital tools this handbook also brings together the three important areas of engineering management knowledge management the digital economy and digital manufacturing in addition this handbook provides a comprehensive guide to implementing an environmental management system and shows how environmental and social impacts in an organization can be assessed using digital tools based on the authors practical experience it describes various management approaches and explains how such a system can be used to prioritize actions and resources increase efficiency minimize costs and lead to better more informed decision making it is essential to follow a systematic approach and to ask the right questions whether the system is managed and implemented by humans ai or a combination of both this handbook is laid out in a series of simple steps and dispels the jargon and myths surrounding this important management tool this handbook is an ideal read for engineering managers project managers industrial and systems engineers supply chain engineers professionals who want to advance their knowledge and graduate students

setting the pace in product development describes how to effectively manage the key ingredients of successful product development time quality talent and resources this revised edition of product development provides essential insight as to how to efficiently organize people resources and processes to dramatically improve financial results strategic positions internal morale and customer satisfaction the pace techniques integrate vital company wide functions engaging the entire company and focusing its collective energy on strategically and financially important goals

winner of a 2013 shingo research and professional publication award this practical guide for healthcare executives managers and frontline workers provides the means to transform your enterprise into a high quality patient care business delivery system

designed for continuous reference its self contained chapters are divided into three primary sections defines what lean is and includes some interesting history about lean not found elsewhere describes and explains the application of each lean tool and concept organized in their typical order of use explains how to implement lean in various healthcare processes providing examples case studies and valuable lessons learned this book will help to take you out of your comfort zone and provide you with new ways to extend value to your customers it drives home the importance of the lean six sigma journey the pursuit of continuous improvement is a journey with no end consequently the opportunities are endless as to what you and your organization can accomplish forty percent of the authors profits from this book will be donated to help the homeless through two baltimore charities praise for the book well timed and highly informative for those committed to creating deep levels of sustainable change in healthcare peter b angood md facs fccm senior advisor patient safety in national quality forum the most practical and healthcare applicable book i have ever read on lean thinking and concepts gary shorb ceo methodist le bonheur healthcare well written an essential reference in the library of all healthcare leaders interested in performance improvement lee m adler do vp quality and safety innovation research florida hospital orlando associate professor university of central florida college of medicine a must read for all leadership involved in healthcare i can see reading this book over and over brigit zamora bsn rn cpan capa administrative nurse manager florida hospital orlando

managing the dynamics of new product development processes merges product based planning process modelling process execution probabilistic simulations and simulation based decision making into one framework called the dynamic new product development process it provides readers with a means of improving the management of product development through enhanced methods and tools that are specifically tailored to the characteristics and challenges of such processes it calls for a new product lifecycle management paradigm of utilizing the managed product data for management of the product s development process within the framework the methods used are enhanced or modified to fit the new product development process requirements each specific method is exhaustively analyzed from the basic definition of terms through a description of the state of the art of that topic and its limitations then the method enhancements are illustrated by many examples and discussed while suggesting further research directions finally the enhanced methods are integrated and demonstrated by a test case the main two methods described are the design structure matrix dsm and petri nets which are merged into a novel concept entitled dsm nets managing the dynamics of new product development processes provides algorithms proofs and practical examples that can be used for general study of the issues concerned the main concepts presented are applicable to systems engineering and can be used by practitioners of

product development processes such as designers product managers and process managers as well as developers of process management tools for systems with dynamically changing process structures

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