

Conscious Business: How To Build Value Through Values

A Business Book That Feels Like Magic: Discovering 'Conscious Business'

Get ready to have your perspective shifted! 'Conscious Business: How To Build Value Through Values' isn't your average business manual. It's a vibrant, thought-provoking journey that manages to be both incredibly practical and wonderfully inspiring. If you've ever felt that the corporate world could use a little more heart and soul, then buckle up, because this book is about to become your new best friend.

One of the most striking strengths of 'Conscious Business' is its absolutely imaginative approach. While it's firmly grounded in the realities of business, it presents these concepts with a freshness that feels almost magical. The author doesn't just talk about strategy; they paint a vivid picture of what a truly ethical and thriving business can look and feel like. You'll find yourself envisioning these ideals, making them tangible and exciting to pursue.

What truly sets this book apart is its incredible emotional depth. It delves into the human side of business, exploring how fostering a culture of purpose, integrity, and care can lead to extraordinary results. You'll connect with the narratives and examples on a personal level, feeling a sense of hope and empowerment. It's a reminder that business success and personal fulfillment are not mutually exclusive, but rather deeply intertwined.

And here's the best part: the appeal of 'Conscious Business' is truly universal. Whether you're a seasoned academic looking for a paradigm shift, a young adult just starting to explore your career path, or a student eager to understand what makes a business truly great, this book speaks to you. It offers actionable insights for anyone who wants to contribute to a more positive and impactful world, regardless of their age or background.

Here are just a few reasons why this book is a must-read:

Practical Wisdom: The principles are not just theories; they are practical, implementable strategies that can transform any organization.

Inspiring Narratives: Discover real-world examples of businesses that are thriving by prioritizing their values.

A Call to Action: It encourages readers to be active participants in building a better future for business and society.

Timeless Relevance: The lessons within these pages are enduring and will continue to guide and inspire for years to come.

Reading 'Conscious Business' feels like embarking on a delightful and illuminating adventure. It's a book that challenges you to think bigger, act bolder, and believe in the power of values. It's optimistic, encouraging, and brimming with the kind of wisdom that stays with you long after you've turned the final page.

This is more than just a book; it's a blueprint for a better way of doing business. It's a timeless classic that deserves a place on every bookshelf, especially for those of you in academia, young adults charting your futures, and students eager to learn.

My heartfelt recommendation is this: Dive into 'Conscious Business'. It's a magical journey that will not only educate you but will also capture your heart and inspire you to be a force for good in the business world. This book continues to capture hearts worldwide because it taps into our shared desire for meaning and impact. Its lasting impact is undeniable, offering a beacon of hope for a more conscious and fulfilling future of work.

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chapter 1 towards value leadership presents the case for value leadership by examining the advantage of rational thinking in decision making it discusses how systems develop in paradigms and perspectives it also discusses how a global economic system is emerging and how old world economies are being forced to change as customers and fund managers gain more power over the aims of organizations chapter 2 the context for value leadership provides an overview of how to develop a competitive advantage model in the context of the organization it also provides an insight into the way decision making processes can be articulated in terms of the people involved and the stages they work through chapter 3 towards objective value in organizational decision making looks at some of the practical issues a value leader must face it discusses the need to have an organizational framework for value creation and builds the case for a rethink of organizational design so that it is more focused on results rather than on the supply demand production logic that lingers from the industrial age chapter 4 structuring a value creation programme in an organization explores the relationship between value creation and a value creation template or blueprint it provides a value creation template that is based on a model commonly used by multinational companies to benchmark their projects performances chapter 5 towards technological advantage with value engineering considers value engineering alone as a key methodology for achieving technological value leadership from projects and organizations if companies exist to do something that people value then they should be capable of doing it if they can perform the same functions better than their rivals or offer more functions than their customers are paying for they will have a competitive advantage therefore any methodology that helps an organization to improve the way it provides value will be at the core of its strategic competitive advantage this chapter explains how you can develop a methodology for your organization

consciousness is the main source of organizational greatness conscious business explains fred kofman means finding your passion and expressing your essential values through your work a conscious business seeks to promote the intelligent pursuit of happiness in all its stakeholders it produces sustainable exceptional performance through the solidarity of its community and the dignity of each member conscious business presents breakthrough techniques to help you achieve unconditional responsibility how to become the main character of your life unflinching integrity how to succeed beyond success authentic communication how to speak your truth and elicit others truths impeccable commitments how to coordinate actions with accountability right leadership how being rather than doing is the ultimate source of excellence a conscious business fosters personal fulfillment in the individuals mutual respect in the community and success in the organization teaches fred kofman conscious business is the definitive resource for achieving what really matters in the workplace and beyond winner of the 2009 nautilus award

create a personal power grid of influence to spark professional and personal success other people have the answers deals money access power and influence you need to get what you want in this world to achieve any goal you need other people to help you do it judy robinett as anyone in business knows strategic planning is critical to achieving long term success in how to be a power connector super networker judy robinett argues that strategic relationship planning should be your top priority when you combine your specific skills and talents with a clear workable path for creating and managing your relationships nothing will stop you from meeting your goals with high value connections you ll tap into a dynamic power grid of influence guaranteed to accelerate your personal and professional success robinett uses her decades of experience connecting the world s highest achievers with one another to help you build high value relationships she reveals all the secrets of her trade including proven ways to find and enter the best network ecosystem to meet your goals reach even the most unreachable people quickly and effectively get anyone s contact information within 30 seconds create a 3 d connection that adds value to multiple people at the same time access key influencers through industry and community events subtly seed conversation with information about interests and needs use social media to your best advantage robinett has based her methods on solid research proving that social groups begin to break up when they become larger than 150 people and that 50 members is the optimal size for group communication as such she has developed what she calls the 5 50 100 method contact your top 5 connections daily your key 50 weekly and your vital 100 monthly this is your power grid and it will work wonders for your career nothing will stop you when you learn how to be a power connector praise for how to be a power connector unlike many books in this genre this one is written by a woman who has lived it judy robinett offers guidance on how to form authentic relationships that bring mutual benefits adam grant wharton professor and new york times bestselling author of give and take how to be a power connector is like an mba in networking an advanced course in finding and developing quality relationships with the people who can make the biggest difference in your professional success ivan misner founder and chairman of bni talk about power follow judy robinett s logical straightforward and helpfully detailed advice and you can be a power connector yourself great ideas well presented with no wasted space in her argument don peppers coauthor of extreme trust honesty

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