

Global Logistics And Supply Chain Management John Mangan

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effective logistics and distribution is essential to the long term success of a company and is an area of constant innovation taking an international perspective this book outlines the current situation and provides useful ideas and practical information on trends this edition has been updated to cover the strategic development of logistics and the supply chains the design and implementation of logistics strategies the continuing integration of the supply chain the developments in e commerce the effects of lean and agile operations measuring and improving performance environmental issues and international views on logistics

written by two highly experienced authors this new text provides a concise global approach to logistics and supply chain management featuring both a practical element enabling the reader to do logistics select carriers identify routes structure warehouses etc and a strategic element understand the role of logistics and supply chain management in the wider business context the book also uses a good range of international case material to illustrate key concepts and extend learning

global logistics and supply chain management is a comprehensive fully up to date introduction to the subject addressing both practical and strategic perspectives this revised and updated fourth edition offers readers a balanced and integrated presentation of logistics and supply chain management lscm concepts practices technologies and applications contributions from experts in specific areas of lscm provide readers with real world insights on supply chain relationships transport security inventory management supply chain designs the challenges inherent to globalization and international trade and more the text examines how information materials products and services flow across the public and private sectors and around the world detailed case studies highlight lscm practices and strategies in a wide range of contexts from humanitarian aid and pharmaceutical supply chains to semi automated distribution centers and port and air cargo logistics examples of lscm in global corporations such as dell computer and jaguar land rover highlight the role of new and emerging technologies this edition features new and expanded discussion of contemporary topics including sustainability supply chain vulnerability and reverse logistics and places greater emphasis on operations

management

global logistics strategies offers a step by step guide to global logistics covering the breadth of logistics this highly accessible text covers everything you need to know and is illustrated by engaging case studies of market leaders such as dhl in this comprehensive book john manners bell provides an in depth definition description and exploration of freight forwarding contract logistics shipping road freight air cargo and express the book also examines major sectors including automotive chemical pharmaceutical retail consumer and high tech global logistics strategies offers a detailed examination of key topics including how the logistics industry has developed how it is influenced by macro economic factors and demand side trends what the risks are to the industry and how it will develop over the coming years it examines important trends and developments that are shaping the industry including 3d printing megacities and post harvest food losses includes online resources including chapter summaries and figures

global logistics management focuses on the evolution of logistics in the last two decades and highlights recent developments from a worldwide perspective the book details a wide range of application oriented studies from metropolitan bus routing problems to relief logistics and introduces the state of the art on some classical applications the book addresses typical logistic problems most specifically the vehicle routing problem vrp followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems the text addresses problems encountered in continuous space and discusses the issue of consolidation scheduling and replenishment decisions together with routing it proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management and also examines the three echelon logistic network this material provides numerous examples and additional topics that include an analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control the berth crane allocation problem in container terminals a marine system logistics application ice navigation problems and factors that affect ice navigation pharmaceutical warehouse route design problems an application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model a real data driven simulation model that outputs a new shuttle system a model that integrates routing and batching problems joint replenishment and transportation problems global logistics management clearly illustrates logistic problems encountered in many different application areas and provides

you with the latest advances in classical applications

taking a truly international perspective this book outlines the current situation and provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution this new edition contains new sections including logistics in china central and eastern europe

the fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for west and east europe the far east and north america logistics has a key strategic role to play in the long term plans of major companies and is recognized as a vital part of every organization to a large extent this crucial new role is due to an expanded view of logistics which now includes all the activities related to the supply chain from initial suppliers through to final customers this book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution written by a host of contributors drawn from industry constancy and education this book provides new insights into the most significant aspects of logistics including developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re engineering the logistics function from logistics professionals consultants professors and students to managers from different backgrounds who want an appreciation of current trends in the subject this book is essential reading about the author donald waters a past member if the institute of logistics and currently a member of the canadian association of logistics management has lectured weekly on logistics operational research and management science and has brought his academic career to fruition as professor of operations management at the university calgary canada he is also the author of operations management in the kogan page fast track mba series features

an understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline in its explanation of logistics the process of moving a commodity or service from customer order to consumption this guide provides insight into every step of the process from order processing and purchasing to packaging and warehousing tips are included for integrated logistics customer service materials flow and strategic logistics

plans

global logistics entails tradeoffs in facility location distribution networks the routing and scheduling of deliveries by different modes of travel e g air water truck rail procurement and the overall management of international supply chains in an increasingly global economy then logistics has become a very important matter in the success or failure of an organization it is an integral part of supply chain management that involves not just operations management considerations but production engineering and regional science issues as well as director of the prestigious waterloo management of integrated manufacturing systems research group watmims which specializes in logistics and manufacturing jim bookbinder is uniquely qualified to edit a handbook on global logistics he has aligned a set of prominent contributors for this volume the chapters in the handbook are organized into discrete sections that examine modes logistics in particular countries operations within a free trade zone innovative features impacting international logistics case studies of specific companies and a look toward the future contributors are from the americas europe and asia and they push the state of the art in areas such as trade vs security border issues cabotage within nafta green logistics corridors within the eu inland ports direct to store considerations and all the questions that need to be confronted in any given region this will certainly appeal to researchers and practitioners alike and could serve as required or supplementary reading in graduate level logistics courses as well

introduction to global logistics offers a step by step guide to global logistics covering the breadth of logistics this highly accessible text is illustrated by engaging case studies of market leaders in this comprehensive second instalment of global logistics strategies john manners bell provides an in depth definition description and exploration of the strategic principles and practices in transportation modes and supply chain verticals including freight forwarding contract logistics shipping road freight air cargo and express the book also examines major sectors including automotive chemical pharmaceutical retail consumer and high tech introduction to global logistics offers a detailed examination of key topics including how the logistics industry has developed how it is influenced by macro economic factors and demand side trends what the risks are to the industry and how it will develop over the coming years it examines important trends and developments that are shaping the industry including 3d printing megacities and post harvest food losses online resources available chapter supporting lecturer slides

the field of logistics continues to develop at a remarkable pace until recently logistics was barely considered in long term plans but its strategic role is now recognised and lies at the heart of long term plans in almost every business reasons for this change include communications and information technology offer new opportunities world trade grows competition forces operations to adopt new practices and become evermore efficient and the concern for the environment increases add to this the increased emphasis on consumer satisfaction flexible operations and time compression and it s clear that getting logistics right is important this 7th edition of global logistics edited by stephen rinsler and donald waters has been thoroughly revised and updated to reflect the latest trends best practices and cutting edge thinking on global logistics it provides guidance on important topics including agile supply chains it sustainability and performance management collaboration outsourcing and humanitarian logistics this edition of global logistics provides new chapters on supply chain trends and strategies fulfilling customer needs and supply chain vulnerability there are also dedicated new chapters on china and central and eastern europe to assess developments across the globe this edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views the new edition introduces new contributors including leading thinkers from international universities and businesses global logistics is an invaluable source of guidance and practical advice for students managers and practitioners who will find it an essential text that also includes online resources online resources available include a student manual with key learning outcomes for each chapter

logistics and supply chain outsourcing is an area of constant growth and global sourcing is now a competitive requirement it is a recognized strategy to align the supply chain with company direction and to manage services and costs more effectively international logistics supply chain outsourcing is a comprehensive guide to the use of outsourcing logistics and supply chain operations it includes a review of the market an assessment of the major providers a description of the main services available and a consideration of the key drivers for outsourcing in addition a detailed framework for the selection of a suitable service provider is examined together with a comprehensive evaluation of change management and subsequent contract management requirements designed to be used as a quick reference guide as well as a definitive text that supplies comprehensive explanations international logistics supply chain outsourcing provides a single source for the description and application of all aspects of logistics and supply chain outsourcing

logistics and supply chain management is facing disruptive economic technological and climate change developments that require new strategies new technologies such as the internet of things digital manufacturing or blockchain are emerging quickly and could provide competitive advantage to those companies that leverage the technologies smartly while managers that do not adopt and embrace change could be left behind last but perhaps most important for mankind sustainability aspects such as low carbon transportation closed loop supply chains or socially responsible supply chain setups will become essential to operate successfully in the future all these aspects will affect logistics and supply chains as a whole as well as different functional areas such as air cargo maritime logistics or sourcing procurement this book aims to dive into several of these functional topics to highlight the key developments in the next decade predicted by leading global experts in the field it features contributions and key insights of globally leading scholars and senior industry experts their forward looking perspectives on the anticipated trends are aimed at informing the reader about how logistics and supply chain management will evolve in the next decade and which academic qualities and skills will be required to succeed in the new normal environment that will be characterized by volatile and increasingly disrupted business eco systems future scenarios are envisaged to provide both practitioners and students with insights that will help them to adapt and succeed in a fast changing world

there are a lot of reasons why companies go global a particular foreign market may present a greater profitability opportunity than the local market of the business perhaps the business has reached the tipping point in its export business and the market has grown large enough to merit an additional manufacturing facility or partner in another country maybe access to skilled lower cost workers is an attraction possibly setting up a local shop in a foreign market will help circumvent trade barriers that are constraining the company's growth the book is for small to medium enterprises sme a business that has grown beyond the start up venture the sme would be an ongoing business with employees receivables and payables it has a business growth plan and as the manager you know what business you are in and have the resources to expand smes typically do not have a cadre of specialists particularly where logistics and trade compliance are concerned those duties are most likely being added to existing staff with similar domestic responsibilities however realize that global is not the same as local business it is outside of common knowledge and there are matters that managers need to understand better so they do not make serious mistakes in the process of going global published by buoyant capital nyc c 2016

this second edition of global logistics management has been thoroughly revised and updated and new examples have been added reflecting recent developments in the field this new edition helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage educates readers about the nature of individual logistics activities and how they can be woven together contains a global focus throughout with examples drawn from various parts of the world has been thoroughly revised and updated throughout to keep it current now includes new examples reflecting recent developments and current preoccupations including security and global instability visit the accompanying website at blackwellpublishing.com/gourdin to download powerpoint slides to supplement the book

this book presents new approaches to logistics solutions in global environments with a special focus on collaborative logistics and intermodality contributions in this book are linked to two major initiatives in global logistics h2020 msca rise eu project ec asia research network on integration of global and local agri food supply chains towards sustainable food security golf and the international conference on logistics supply chain cilog topics covered in this book are global logistics environments in manufacturing industries key logistic decision making parameters global logistics management and its impact on container logistics processes logistic market clusters and many more

polemic paper from the year 2018 in the subject business economics supply production logistics grade 1 language english abstract shanghai appears to be facing enormous challenges in developing into a global logistics center in east asia owing to the steep competition from singapore hong kong and busan these cities share geographical features primarily with regard access and they are known to host the top five international seaports in the asian continent their strategic location has been found to be one of the most significant features which have enabled the asia pacific region primarily east asia to experience extensive expansion in global logistics and business leaders in the asian continent for instance singapore s logistic capabilities have enabled it to become a global hub for foreign multinational corporations it has also experienced logistic development in transportation financial commercial and telecommunication sectors on the other hand hong kong has been experiencing extensive economic development owing to the impacts of globalization and urbanization which seem to have enhanced its logistic capabilities it is believed that busan korea s second largest city does not pose great competition to shanghai as it is the case with singapore and hong kong however its rapid expansion

in the recent years implies the advancement of its logistic capabilities so it may become a significant competitor as a global logistics center in the region economic models indicate that shanghai possess a competitive advantage in global logistics owing to its expansion in the hospitality industry which seem to have attracted foreign multinational corporations it is predicted that shanghai will win in competition with busan hong kong and singapore as a global logistics center if its logistic strategies are implemented it is also favored by the current wave of globalization because it has seemingly become one of the most preferred destinations by foreign investors therefore this research paper will discuss several ways on how shanghai can win in competition with singapore hong kong and busan as a global logistics center in the next decade

a supply chain refers to a system of people activities organizations resources and information that are involved in the movement of a product or service from a supplier to the end customer the activities in a supply chain involve the transformation of raw materials natural resources and components into the finished product in special supply chains the used products can re enter the supply chain when the residual value is recyclable there can be different types of supply chain models that address the upstream and downstream aspects of supply chain management the supply chain operations reference scor model is the cross industry standard measuring total supply chain performance it includes the parameters of production flexibility delivery and order fulfillment performance inventory and asset turns etc supply chain logistics are two closely related aspects of any business logistics management is generally regarded as a sub discipline of supply chain management this book provides comprehensive insights into the field of logistics most of the topics introduced herein cover new techniques and the applications of supply chain management this book with its detailed analyses and data will prove immensely beneficial to professionals and students involved in this area at various levels

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