## **Mcgraw Hill Corporate Finance Connect Promo Code**

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this new book is specifically focused on modular course requirements at second and final year degree level its coverage comprises financial management s major components investment dividend financing and portfolio decisions

corporate finance by ross westerfield jaffe and jordan emphasises the modern fundamentals of the theory of finance while providing contemporary examples to make the theory come to life the authors present corporate finance as the working of a small number of integrated and powerful intuitions rather than a collection of unrelated topics they develop the central concepts of modern finance arbitrage net present value efficient markets agency theory options and the trade off between risk and return and use them to explain corporate finance with a balance of theory and application the twelfth edition includes many exciting new research findings as well as the incorporation of the tax cuts and jobs act tcja throughout the text

the integrated solutions for brealey s principles of corporate finance have been specifically designed to help improve student performance meaning that students are prepared for class and can successfully solve problems and analyse the results resources within connect finance provide unlimited opportunities for students to practice solving financial problems and apply what they we learned brealey s world leading content showing managers how to use financial

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with the ongoing global economic crisis still taking full effect on today s society international corporate finance 1e brings a fresh approach and perspective on present events this text focuses on a key player in this financial world multinational corporations mnc by applying general financial concepts and procedures it explains the conduct of financial management in mncs because most corporations are either directly or indirectly affected by multinational entities and have a global exposure a study of mnch financial management has broad applicability this new text takes a quant

fundamentals of corporate finance by richard a brealey stewart c myers and alan j marcus has been applied for its modern approach and interesting examples professors praise the authors well organized and thoughtful writing style and their clear exposition of what many students consider difficult material the authors accomplish this without sacrificing an up to date technically correct treatment of core topic areas since this author team is known for their outstanding research teaching efforts and market leading finance textbooks it s no surprise that they have created an innovative and market driven revision that is more student friendly than ever every chapter has been reviewed and revised to reflect the current environment in corporate finance

fundamentals of corporate finance 1st european edition brings to life the modern day core principles of corporate finance using a problem solving approach the book is an adaptation of the highly successful fundamentals of corporate finance text by ross westerfield and jordan and is aimed specifically at an international audience

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