

Organizational Communication A Critical Approach

Communication
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A Critical Public Relations Approach to Crisis
Communication and Management
Organizational Communication
Handbook of Research on the
Political Economy of Communications and Media
Discursive Disruption, Populist Communication
and Democracy
Intercultural Communication: A Critical Introduction
Communication
21st Century
Communication: A Reference Handbook
Mission in Context: In Search of Asian Strategic
Communication of the Gospel
Communication and Group Cohesiveness in the Organizational
Work Group
Communication and Social Change in Developing Nations
Theories of Human
Communication
Language Inequality and Distortion in Intercultural Communication
Critical
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Gender in Communication
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Health Communication
The
Blue Book on Information Age Inquiry, Instruction and Literacy
IEEE Transactions on
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communication a critical cultural introduction second edition introduces communication from intimate and interpersonal to the public and mediated as cultural using contemporary critical theory authors john t warren and deanna l fassett focus on communication as advocacy inherently influenced by culture history and power by situating communication concepts and theories within contemporary and engaging cultural scenes the book is much more than a survey of ideas it demonstrates the power of communication in our everyday lives

while traditional in its coverage of the major research traditions that have developed over the past 100 years organizational communication is the first textbook in the field that is written from a critical perspective while providing a comprehensive survey of theory and research in organizational communication extensively updated and incorporating relevant current events the second edition familiarizes students with the field of organizational communication historically

conceptually and practically and challenges them to critically reflect on their common sense understandings of work and organizations preparing them for participation in 21st century organizational settings linking theory with practice dennis k mumby and new co author timothy r kuhn skillfully explore the significant role played by organizations and corporations in constructing our identities

this book proposes a critical public relations approach to analyzing crisis communication with malaysia airlines flight 370 mh370 disappearance 2014 2018 as a case study it examines the discursive process of malaysia s crisis response and image building tracing malaysia airlines during the immediate response and the malaysian establishment until the official suspension of the underwater search the study features a critical discourse analysis of 84 national media texts and 85 response statements focusing on three aspects the national media representations of malaysia s image the national carrier and the government s rhetorical strategies of delivering stances and actions and the dynamic process of image reconstruction and national recovery the present project contributes to the current research area by integrating both linguistic and public relations perspectives and more importantly by highlighting the ideological impact instead of merely behavioral effectiveness in modern communication research target readers may find their interest in corporate crisis communication critical inquiry about political public relations and the mh370 incident in general

organizational communication a critical approach is the first textbook in the field that is written from a critical perspective while providing a comprehensive survey of theory and research in organizational communication the text familiarizes students with the field of organizational communication historically conceptually and practically and challenges them to reconsider their common sense understandings of work and organizations preparing them for participation in 21st century organizational settings linking theory with practice mumby skillfully explores the significant role played by organizations and corporations in constructing our identities the book thus provides important ways for students to critically reflect on their own relationships to work consumption and organizations

the political economy deals with the structure of production and the social relations of people in production with its focus on structures and practices the political economy also analyzes the contradictions of capitalism and suggests resistance and intervention strategies using methods from history economics sociology and political science the dominant commercial media in capitalism operates both as a product of economic and political structure and as an industrial institution with economic and political functions current theories and practice in the political economy of communications and media is a collection of innovative research on new approaches in the political economy of communication in the process of globalization while highlighting topics including consumer behavior news production and public relations this book is ideally designed for newscasters broadcasters journalists marketers advertisers production managers researchers industry professionals academics and students seeking to extend the border of standard political economy of communication studies into relatively undiscovered areas

in discursive disruption populist communication and democracy elena block explores the links between declining democratic discourses populist communication and reflects on the communicative and moral dimensions of populism block proposes the concept of discursive disruption to help to identify analyze and understand the disruptive power of populist speech

turning to the communicative styles of venezuela s late president hugo Chávez and the us president donald j trump to illustrate and support this new conceptual and analytical tool while the mainstream political class and media traditionally sought to manage the processes of political communication the book contends that they have now been displaced and their role has been undermined middle ground politics and journalism have been substituted by the adversarial rhetorical styles of populists multiplied through multi fragmented channels texts and voices with this book block continues her introspection in the conceptual communicative and mediatic dimensions of populism by adding a perspective that draws on democratic and discursive theories discursive disruption populist communication and democracy is ideally designed for scholars and professional communicators in political science and communication studies eager to understand the connection between weakening discourses of modern democracy and the pervasiveness of confrontational styles of populist communication in contemporary political exchanges

combining perspectives from discourse analysis and sociolinguistics this introduction provides students with a comprehensive up to date and critical overview of the field of intercultural communication ingrid piller explains communication in context using two main approaches the first treats cultural identity difference and similarity as discursive constructions the second informed by bilingualism studies highlights the use and prestige of different languages and language varieties as well as the varying access that speakers have to them linguistics students will find this book a useful tool for studying language and globalization as well as applied linguistics

highlights the most important topics issues questions and debates affecting the field of communication in the 21st century

there is a profusion of missional issues emerging in the asian fields that call christ s followers to actively witnessing the truth missionaries from different continents have come to serve the asian nations and yet these god s loving missionaries effectiveness often seem to have left in the shade by some damaging fruits and sometimes being too much of westernness stemming from a diversity of lacking knowledge particularly the local contexts to contextualize and lack of preparation the irrefutable finding is appealing within the asian mission study in regard to the essentiality in equipping the christians so that the ministries in asia will experience the effectiveness in cultivating the diverse contexts cultures with the text scripture they have many principles and practical information from this book grew out of the authors experiences and the reflection of missiologists and scholars such as andrew walls christopher wright kazoh kitamori paul hiebert etc

this is one of the most demanding courses for communication users and theories of communication is considered the seminal text in the field littlejohn presents theories in a clear and accessible writing style while maintaining the high level of scholarship and analysis

this study sheds light on the problem of communicative inequality neglected both by linguists and communication scholars among speakers of different languages it provides a four step critical theory analysis of language based inequality and distortion between speakers of a few dominant languages especially english and speakers of minority languages in the context of international and intercultural communication based on a theoretical framework of distorted communication developed by j habermas and c müller the analysis focuses on a critical description definition and

interpretation of distorted intercultural communication and exposes the ideology that legitimates linguistic inequality and distortion in communication

the new edition of this introduction to communication retains its focus on australia and new zealand it strikes a good balance between communication theory and applied communication practices and strategies and continues to reflect current thinking and trends in communication theory and practice

gender in communication a critical introduction embraces the full range of diverse gender identities and expressions to explore how gender influences communication as well as how communication shapes our concepts of gender for the individual and for society at large authors catherine helen palczewski danielle d mcgeough and victoria pruin defrancisco equip readers with the critical analysis tools to form their own conclusions about the ever changing processes of gender in communication this comprehensive gender communication book is the first to extensively address the roles of religion the gendered body single sex education an institutional analysis of gender construction social construction theory and more the fourth edition has streamlined the text to make it more accessible to students without sacrificing the sophistication of the book s trademark intersectional approach

effective communication is the key to encouraging healthy behavior documenting a revolution in both theory and practice johns hopkins university experts show that communication leads the way to healthy reproductive health and family planning behavior they explain why communication makes so much difference and how communication programs can be made to work this book presents a compilation of lessons learned by the johns hopkins center for communication programs and its partners over 15 years of developing and implementing family planning communication projects campaigns in africa asia latin america and the near east an introductory essay provides an overview of family planning and communication worldwide and outlines the role of theory based communication programs the main part of the book presents lessons learned in the field about the process of designing and carrying out family planning communication projects more than 60 lessons are presented with descriptions and analysis of projects illustrating each lesson a final essay explores the current and future challenges confronting family planning educators and other public health communicators

based on many years of columns from school library media activities monthly authors daniel callison and leslie preddy present key terms in a working theoretical model that may be used in developing and understanding the power of information inquiry in instruction this book is both a revision and an update to key words concepts and methods for information age instruction lms associates 2003 new columns from school library media activities monthly are included and entirely new key words for instruction are introduced these key terms have immediate value for staff development purposes they are reproducible and can be used in building year long study group programmes in schools and libraries or as weekly discussion handouts an entirely new section on inquiry has been added an in depth and invaluable section of resources and web sites has been updated in addition to the theoretical base the authors include much practical instructional application for immediate use the blue book on information age inquiry instruction and literacy is the new definitive work on information inquiry and information literacy instruction the authors have thoughtfully blended theories in education and library science in a book that finally gives us a picture of the huge role of the school library media specialist as both a

teacher and a librarian who needs to understand interpret and instruct students in the skill of inquiry the basis of all learning back cover

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